

TruStile partnered with the National Association of Home Builders and designer Phil Kean to deliver a one-of-a-kind interior door package for The New American Home at the 2017 International Builders' Show.



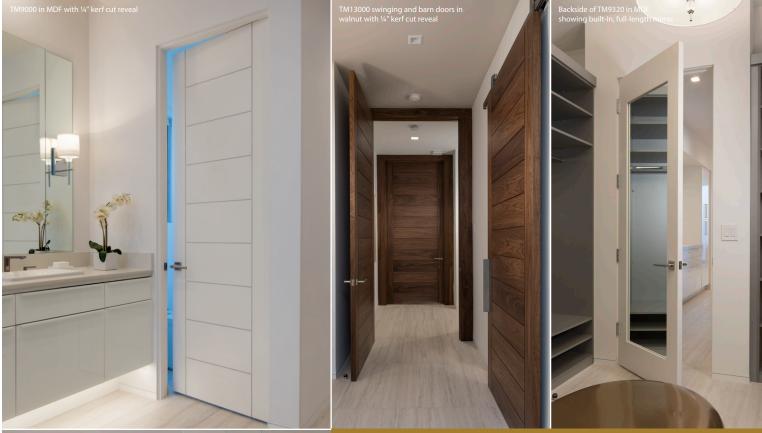
HOME TO SERVICE TO SER

At TruStile, our mission is to make spaces more distinctive, authentic and special. Sponsorship of The New American Home and The New American Remodeled Home allowed us to bring our mission to life. We had the unique opportunity to collaborate with a preeminent modern architect and create a door package for a ground-up new construction project and a remodel. Too often today, even in highend custom homes, interior doors are an afterthought in the design process. With this project, we were able to demonstrate the impact that well-designed doors can have on the interior of a home.

To begin the process, TruStile and Phil Kean's team went room by room and opening by opening to discuss the intention of each space in the home. Kean understood from the beginning how doors can become an indispensable interior design element, and he utilized them as such. By collaborating on door design, materials, and options, each opening was used as an opportunity to complete the look and feel of a room. Kean described every door as "a work of art."









The New American Home door schedule was created with the ultramodern feel of the project in mind. A mix of paint-grade and staingrade doors from TruStile's Tru&Modern Door Collection were used throughout the home to showcase the full range of TruStile's design options. Oversized TMIR6000 doors in walnut used Simonswerk Tectus 3D concealed hinges to blend into the matching casing for dramatic bedroom entrances. A matching barn door in walnut provided a space-saving and stylish entrance to one of the closets in the master bedroom. Material inserts, such as White Lami glass and Edelman Shagreen Grey Oyster leather, enhanced bathroom doors. Built-in, full-length mirrors added aesthetic and functionality to closets and bathrooms.

TruStile's design flexibility and customization capabilities set us apart from other door manufacturers. We make every door to order which makes it easy to configure any style to meet the needs of a project. Architects, Designers, and Builders no longer have to settle for the status quo. Once our customers see the impact that our doors can have on their projects, they push the design envelope to create truly unique interior door packages that complete their custom homes.